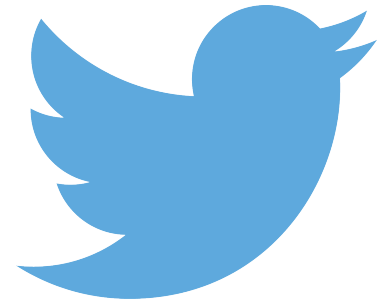


Twitter introduces a new, more advanced, subscription-based service plan for premium users



For immediate release

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- Subscription based premium service plans for Twitter users
- Starting in January, available for all users worldwide

Starting January 8th, Twitter will introduce a new premium subscription-based service, which will provide users a more powerful and advanced experience. By enrolling into a premium plan, users will be able to:

- Experience Twitter seamlessly across devices (desktop, smartphones and tablets)
- Cross-platform compatibility (iOS, Android, Windows Phone and BlackBerry OS)
- Access real-time timeline updates
- Attach unlimited videos and photos easily thanks to a new Media Manager with unlimited storage
- Edit recent Tweets

For a yearly fee of just \$4.99, users will continue to experience Twitter everywhere they go, thanks to our official mobile apps. Existing users of any of our apps will be able to setup their subscription details through an in-app purchase. First-time users will be automatically enrolled into the service upon purchasing the app, and will be automatically renewed on a yearly basis.

Premium users are also entitled to quicker, real-time Timeline updates and unlimited attachments thanks to the introduction of a new Media Manager. Unlimited storage enables users to share an infinite amount of high quality videos or images with their followers.

Also, premium Twitter users will be able to edit recent tweets in order to fix typos or modify attached content. This feature will bring the Twitter experience to a whole new level, especially for mobile users.

Web-based access will still remain open and free for all of our users, with attached media limited to 1GB.

Recent launches

Our premium-based service is the latest in a series of enhancements we've introduced in the last couple of months. Just a few weeks ago we launched Twitter Alerts, a new feature that provides users a way to receive important information from relevant accounts. We also launched a new version of the Twitter client for Mac OS X, and we're very excited to launch these updates across all of our apps.

Press inquiries

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